



Rules of the Competition

GOOD DESIGN 2018

I. General provisions

1. The present Rules of the Competition "Dobry Wzór 2018" (Good Design 2018) specify the conditions under which the competition "Dobry Wzór 2018" - hereinafter referred to as the Competition - takes place.
2. The Competition is organized by the Institute of Industrial Design (Instytut Wzornictwa Przemysłowego Sp. z o.o.), ul. Świętojerska 5/7, 00-236 Warszawa, hereinafter referred to as the Organizer.
3. The Honorary Patrons of the Competition are: the minister responsible for economy and the Minister of Culture and National Heritage.
4. The Strategic Partner of the Competition is Industrial Development Agency JSC.

II. Description of the Competition

1. The purpose of the Competition is to distinguish products which are under serial production and generally-accessible services of a mass character, designed for a Polish consumer/user, characterized by high quality of design, as well as supporting their producers and distributors.
2. To participate in the Competition may be invited all Polish and foreign companies, manufacturers, distributors representing manufacturers and foreign distributors authorised by manufacturers, designers, design studios, as well as service providers (hereinafter referred to as Submitters), whose products / services have been selected by experts appointed by the Institute of Industrial Design in the framework of the ongoing market Monitoring.
3. Products and services submitted to the Competition undergo subsequent two-stage evaluation:
 - 1) assessment by the Commission of Experts of the Institute of Industrial Design - at least 6 members - which will select the finalists of the Competition
 - 2) assessment by the Competition Jury Panel (at least 8 people), which will select the winners of the Competition
4. The Competition is organized in nine categories; the Organizer hereby reserves the right to withdraw one of the categories if a sufficient number of products/services for this category has not been submitted:
 1. HOME category signifies fixed and movable furnishings for the house and garden (such as furniture, appliances, lighting); personal use items; sporting goods for recreation and/or fun; modes of transportation. The purchasers and end users of these products are individuals, children, families.
 2. WORK means fixed and movable furnishings for work environment - offices, conference rooms / auditoriums, reception desks; break rooms; system solutions; office accessories; specialized clothing; means of transportation, specialized machinery and equipment. The purchasers and users of these products are business owners, individual employees, groups of workers.
 3. PUBLIC SPACE are products intended for sectors such as health, education, sports, communication and public transport, as well as fixed and movable furnishings of public spaces, educational toys and rehabilitation tools and equipment, specialized equipment and accessories, special clothing, special means of transportation. The purchasers and users of these products are public institutions, mass retail customers, communities, groups of people.
 4. SERVICES signifies consumer services in the financial services industry, marketing, information technology sectors, general social services, services in the information, cultural and non-profit sectors. The purchasers and users here are individuals and companies.
 5. NEW TECHNOLOGIES are products and digital high-tech devices from the electronic industry; such as audio-video, photography devices, computers and accessories, software, applications, phones and tablets. The purchasers and users of these goods are individuals.
 6. GRAPHICS AND PACKAGING DESIGN category signifies graphics and printing service for business purposes. For example, the publishing and advertising industry: book graphics, graphics for newspapers, magazines, stamps, banknotes, posters, typography, illustrations, corporate and institutional identity and typographics for public spaces (airports, offices, schools, government agencies, institutions); logos and branding; websites



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and blogs design, graphics for applications. Unitary packaging serving as packaging of individual products, used in the retail trade. The purchasers and users here are individuals, children, families, companies, workers, labor groups, mass retail customers, communities, groups of people.

7. NEW MATERIALS are materials, plastics and natural materials, materials manufactured by the chemical and biochemical, metallurgical, industrial, textile or ceramics sectors, in their primary or processed form, from which various products are produced.
8. TRANSPORTATION AND COMMUTING means of transport used for carrying people and freight, including individual and passenger transport (commuting) and freight transport (cargos). This area includes air, land, water, rail and overground transport. Items in this area are purchased and used by individuals and groups of people, as well as companies.
9. FASHION AND ACCESSORIES – clothing, clothing innovations, footwear, watches, (sun)glasses, bags, wallets, travel accessories and jewellery. These are items of everyday use, purchased and used mostly by individuals.
5. The organizer reserves the right to withdraw any of the categories in the event that no sufficient number of products is submitted for such category.
6. The main prize in the Competition is the title "Dobry Wzór 2018" (Good Design 2018) - awarded in each category of the competition - to the product and service which meets the criteria for high standards of design.
7. A Special Prize in the Competition is the title "Wzór Roku 2018" (Design of the Year 2018), awarded by the minister responsible for Economy to the best product and / or service in terms of design standards, which was designed by a Polish designer and produced by a Polish company/entrepreneur.
8. A Special Prize in the Competition is the title "Produkt Roku 2018" (Product of the Year 2018), awarded by the Industrial Development Agency JSC to the most innovative product/or service, which was designed by a Polish designer and produced by a Polish company/entrepreneur.
9. A Special Prize in the Competition is the title "Designer Roku 2018" (Designer of the Year 2018), awarded by the President of the Institute of Industrial Design to an outstanding Polish designer.
10. The Special Prize in the Competition is the title "Produkt Roku 2018" (Design of the Year for Culture 2018), awarded by the Minister of Culture to the best product and/or service, characterized by unique culture-forming features and facilitating access to culture, which is designed by a Polish designer and produced by a Polish enterprise.
11. The competition takes place in the period from 12 March 2018 until 9 December 2018.

III. Conditions for participation in the Competition

1. The Competition is open to all Polish and foreign companies, manufacturers, distributors representing manufacturers and foreign distributors authorised by manufacturers, designers, design studios, as well as service providers (hereinafter referred to as Submitters), whose:
 - a. products and services submitted are and have been available on the Polish market for no longer than 3 years, i.e. from January 2015
 - b. new materials submitted to the Competitions are and have been available on the Polish market for no longer than 5 years, i.e. from January 2013
2. The Competition is open exclusively to products & services identified by the experts of the Institute of Industrial Design during ongoing market Monitoring, and then submitted by appropriate companies to participate in the Competition through the electronic Application Form, hereinafter referred to as the Form, and for which the Submitters have paid the applicable Competition Participation Charges for the product and / or service submitted. The specific amount of Competition Fees is provided for in Chapter VIII of the present Rules.
3. Filling out of the Form and sending it to the Competition organizer is tantamount to acceptance of the Rules and notification of participation in the Competition for all of its stages, under the conditions set out in the present Rules, and does not require any additional confirmation from the entity submitting its product / service (Submitter).



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4. Only to such products and services for which the Submitter holds property copyrights (within the meaning of the Act on Copyright and Related Rights) can be submitted.
5. Products and services qualified for the specific competition categories defined in these Rules take part in the Competition. The qualification of a product / service to a particular Competition category takes place pursuant a decision by the Submitter. Such choice may be revised by the Commission of Experts in the case of incorrect classification of the submitted product or service, of which the relevant Submitter will be informed immediately.
6. The Competition is open to any number of products and services submitted for all the categories of the Competition, provided that the submitted products and services have been previously identified by the Experts.
7. From among the products and services participating in the Competition, the Commission of Competition Experts will select the products and services that will participate in the Competition Final. The products and services qualified to participate in the Final will be shown in the post-competition exhibition "Dobry Wzór 2018" (Good Design 2018) at the Institute of Industrial Design.
8. The conditions for participation in the Competition Final and post-competition exhibition "Dobry Wzór 2018" (Good Design 2018) are as follows:
 - a. transport, at the participant's own expense, of the product or service qualified for the Final to the Organizer's seat,
 - b. insurance by the Submitter at their own expense of such products/services before delivering them and handing over to the Organizer,
 - c. pick up after the end of the exhibition of the products or services delivered, from the Organizer's seat at the participant's own expense.

IV. Competition stages

The Competition "Dobry Wzór 2018" (Good Design 2018) takes place in three stages:

STAGE ONE:

1. As part of the ongoing market Monitoring carried out by the Institute of Industrial Design, the experts appointed by the Institute of Industrial Design select the products and services available on the Polish market which meet the criteria of high-quality design for the Competition.
2. Legal entities and natural persons of Polish and foreign law, holding economic copyrights in and to the products and services submitted to the Competition, except for those entities that are required to obtain, as the creators of such products and services, consent for their submission from the entity holding, as at the date of submission, the relevant copyright in and to such products and services (hereinafter referred to as the Applicants), shall be given notification that their product/service has been recommended by the experts, and shall be invited to participate in the Competition.
3. The submission of products and services for the competition involves: completion of the online Form, posting photographs of products and services submitted for the competition on a dedicated website and payment of the fee.
4. The registration form is available at www.iwp.com.pl/projekty_dobry_wzor. The candidate, after filling-in the online form, prints the form and sends the form, signed by the authorized person, to the following address: Instytut Wzornictwa Przemysłowego Sp. z o.o., ul. Świętojerska 5/7, 00-236 Warsaw.
5. The photographs should meet the following criteria: product in the form of photographs in the format of min. 20 x 15 cm, resolution 300 dpi; tiff, psd, eps, jpg; colour model: CMYK. The description of each of the photographs should include the name of product or service specified in the form. Photographs described in this way should be posted on the dedicated website. The address of the website and the access data will be provided to the Candidate by e-mail.



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6. Posted photographs will be used in the promotional materials of the Competition and displayed during the exhibition held after the end of the competition, in materials promoting and illustrating Polish design, and the Candidate grants his/her consent to the above. Each use of the photographs shall be free of charge.
7. The Fee for registration of one product/service amounts to PLN 1,500 + 23% VAT. Detailed information concerning the fee are available in chapter VIII of these Regulations.

STAGE TWO:

1. The products submitted to the Competition will be evaluated by the Commission of Experts according to the criteria set out in the Product Evaluation Charter (visual features, functionality, economic parameters and additional values) for each competition category.
2. The Services submitted to the competition will be evaluated by the Commission of Experts based on the criteria set out in the Services Evaluation Charter (functional features, economic parameters and additional values).
3. The Expert Commission will select the products and services qualified for the Competition Final.
4. The Submitter will be notified in writing of the qualification of their product / service to the Competition Final.

STAGE THREE:

1. The Submitters whose product(s) have been qualified for the Final shall:
 - a. deliver, at their own expense, the product(s) to the Organizer's seat, directly to the exhibition, hall within the period of 1-30 September 2018. In the case of large-sized items, the Submitter may deliver a mock-up or a model instead, which needs to be previously agreed with the exhibition curator designated by the Organizer.
 - b. before sending the products, they need to be insured at the participant's own expense and the insurance policy sent (by fax to +48 22 831 64 78 or by email to dobrywzor@iwp.com.pl) to the Organizer.
 - c. In the event of cancellation of insurance, a relevant declaration must be sent by email or fax.
 - d. after the exhibition, pick up the delivered product(s) at their own expense.
2. The Submitters, whose service(s)/ business graphics was (were) qualified to the Competition Final are obliged to deliver a multimedia presentation on the pertinent service / business graphics and / or a product presenting the given service / graphics to the Organizer during the period from 1-30 September 2018. The presentation, up to 10 slides with no content of commercial and marketing nature should include the following information:
 - a. name of the service provider and name of the service / graphics,
 - b. characteristics of the target client and what client needs are satisfied by the service/ graphics,
 - c. objectives of the company defined when setting out to work on the new service / graphics,
 - d. solutions enhancing the visual value, functionality of the graphics / process of service provision;
3. The Submitter whose new material have been qualified for the Competition Final is obliged to:
 - a. deliver, within the period of 1 – 30 September 2018 (at their own expense): a material sample along with a presentation showing the possible practical applications of the material. The detailed contents of the presentation shall be agreed by the Submitter with the exhibition curator appointed by the Organizer.
 - b. before sending the material samples, they need to be insured at the participant's own expense and the insurance policy sent (by fax to +48 22 831 64 78 or by email to dobrywzor@iwp.com.pl) to the Organizer.
 - c. In the event of cancellation of insurance, a relevant declaration must be sent by email or fax.
 - d. after the exhibition, pick up the delivered material sample(s) at the Submitter's own expense.
4. The Products and services qualified for the Finals of the Competition will be judged by a Multi-disciplinary Jury Panel in order to select the winners.
5. The products qualified to the Competition Final compete for the "Dobry Wzór 2018" (Good Design 2018) Prize,



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the Special Award "Wzór Roku 2018" (Design of the Year 2018), the Special Award "Wzór Roku dla Kultury 2018" (Design of the Year for Culture 2018), the Special Award "Produkt Roku 2018" (Product of the Year 2018) and the Special Award "Designer Roku 2018" (Designer of the Year 2018).

6. The First Prizes in each category of the Competition "Dobry Wzór 2018" (Good Design 2018) are awarded by the jury based on the evaluation of products according to the criteria set out in the Product Evaluation Charters (visual features, functionality, economic parameters and additional values) for each category in the Competition, and / or following a vote of the Jury Panel, with the proviso that the decisive vote is the vote cast by the Chairman of the Jury.
7. From among the products and services qualified for the Final of the Competition, the minister responsible for economy chooses the winner of the Prize "Wzór Roku 2018" (Design of the Year 2018).
8. The Minister of Culture will select the Design of the Year for Culture 2018 from among the products and services qualified to the Finals of the Competition.
9. From among the products and services qualified for the Final of the Competition, the President of the Board of Industrial Development Agency JSC chooses the winner of the Prize "Produkt Roku 2018" (Product of the Year 2018).
10. The products and services qualified for the Competition Final will be presented at the post-competition exhibition "Dobry Wzór 2018" (Good Design 2018), which is scheduled take place from 25 October to 9 December 2018 at the Institute of Industrial Design in Warsaw and will feature in the "Dobry Wzór 2018" (Good Design 2018) Catalog.

V. Prizes

1. The Prize "Dobry Wzór 2018" (Good Design 2018) is awarded to products and services in each of the nine categories in the Competition: Home, Work, Public Sphere, Services, Business graphics and packaging, New technologies, New materials - for the best design and adaptation to the needs of Polish consumers. The Prize "Dobry Wzór 2018" (Good Design 2018) is awarded to one or more products / services in each of the seven Competition categories.
2. The Special Prize "Wzór Roku 2018" (Design of the Year 2018) is awarded by the minister responsible for economy to the best - in terms of design and fit with the Polish market - products / services marketed by a Polish manufacturer /service provider, and designed by a Polish designer.
3. The Special Prize "Wzór Roku dla Kultury 2018" (Design of the Year for Culture 2018), will be awarded by the Minister of Culture to the product characterized by unique culture-forming features and facilitating access to culture, designed by a Polish designer.
4. The Special Prize "Produkt Roku 2018" (Product of the Year 2018), is awarded by the President of the Board of Industrial Development Agency JSC – the most innovation in terms of design and fit with the Polish market – products / services marketed by a Polish manufacturer /service provider, and designed by a Polish designer.
5. The Special Prize "Designer Roku 2018" (Designer of the Year 2018) is awarded by the President of the Institute of Industrial Design to an outstanding Polish designer and / or design team for innovative design solutions and their high quality design.
6. The "DOBRY WZÓR 2018" (GOOD DESIGN 2018) PRIZE INCLUDES:
 - a. the title "Dobry Wzór 2018" (Good Design 2018),
 - b. the "Dobry Wzór 2018" (Good Design 2018) statue,
 - c. the "Dobry Wzór 2018" (Good Design 2018) certificate,
 - d. the right to use the "Dobry Wzór 2018" (Good Design 2018) logo as per the brand book supplied by the Organizer,



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- e. showing of the product / service at the exhibition "Dobry Wzór 2018" (Good Design 2018),
 - f. being featured in the bilingual (Polish - English) publication of the "Dobry Wzór 2018" (Good Design 2018) Competition Catalog.
 - g. 5 copies of the "Dobry Wzór 2018" (Good Design 2018) Catalog.
7. The SPECIAL PRIZE "WZÓR ROKU 2018" (DESIGN OF THE YEAR 2018) INCLUDES:
- a. the title "Wzór Roku 2018" (Design of the Year 2018),
 - b. the "Wzór Roku 2018" (Design of the Year 2018) statue,
 - c. the "Wzór Roku 2018" (Design of the Year 2018) certificate,
 - d. the right to use the "Wzór Roku 2018" (Design of the Year 2018) logo as per the brand book supplied by the Organizer,
 - e. showing of the product / service at the exhibition "Dobry Wzór 2018" (Good Design 2018),
 - f. being featured in the bilingual (Polish - English) publication of the "Dobry Wzór 2018" (Good Design 2018) Competition Catalog,
 - g. 5 copies of the "Dobry Wzór 2018" (Good Design 2018) Catalog.
8. The SPECIAL PRIZE "WZÓR ROKU dla KULTURY 2018" (DESIGN OF THE YEAR for CULTURE 2018) INCLUDES:
- a. the title "Wzór Roku dla Kultury 2018" (Design of the Year for Culture 2018),
 - b. the "Wzór Roku dla Kultury 2018" (Design of the Year for Culture 2018) statue,
 - c. the "Wzór Roku dla Kultury 2018" (Design of the Year for Culture 2018) certificate,
 - d. the right to use the "Wzór Roku dla Kultury 2018" (Design of the Year for Culture 2018) logo as per the brand book supplied by the Organizer,
 - e. showing of the product / service at the exhibition "Dobry Wzór 2018" (Good Design 2018),
 - f. being featured in the bilingual (Polish - English) publication of the "Dobry Wzór 2018" (Good Design 2018) Competition Catalog,
 - g. 5 copies of the "Dobry Wzór 2018" (Good Design 2018) Catalog.
9. THE SPECIAL PRIZE „PRODUKT ROKU 2018” (PRODUCT OF THE YEAR 2016) INCLUDES:
- a. the title "Produkt Roku 2018" (Product of the Year 2018),
 - b. the "Produkt Roku 2018" (Product of the Year 2018) statue,
 - c. the "Produkt Roku 2018" (Product of the Year 2018) certificate,
 - d. the right to use the "Produkt Roku 2018" (Product of the Year 2018) logo as per the brand book supplied by the Organizer,
 - e. showing of the product / service at the exhibition "Dobry Wzór 2018" (Good Design 2018),
 - f. being featured in the bilingual (Polish - English) publication of the "Dobry Wzór 2018" (Good Design 2018) Competition Catalog,
 - g. 5 copies of the "Dobry Wzór 2018" (Good Design 2018) Catalog.
10. The SPECIAL PRIZE "DESIGNER ROKU 2018" (DESIGNER OF THE YEAR 2018) INCLUDES:
- a. the title "Designer Roku 2018" (Designer of the Year 2018), awarded by the President of the Institute of Industrial Design,
 - b. the "Designer Roku 2018" (Designer of the Year 2018) statue,
 - c. the "Designer Roku 2018" (Designer of the Year 2018) certificate,
 - d. the right to use the "Designer Roku 2018" (Designer of the Year 2018) logo as per the brand book supplied by the Organizer,
 - e. 5 copies of the "Dobry Wzór 2018" (Good Design 2018) Catalog.
11. THE FINALISTS OF THE "DOBRY WZÓR 2018" (GOOD DESIGN 2018) COMPETITION RECEIVE:
- a. the right to use the title of a Finalist of the "Dobry Wzór 2018" (Good Design 2018) Competition,
 - b. the certificate: Product/Service Nominated for the Final of the "Dobry Wzór 2018" (Good Design 2018) Com-



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- petition,
 - c. showing of the product / service at the exhibition "Dobry Wzór 2018" (Good Design 2018) organized by the Institute of Industrial Design,
 - d. being featured in the bilingual (Polish - English) publication of the "Dobry Wzór 2018" (Good Design 2018) Competition Catalog.
 - e. the right to use the Finalist of the "Dobry Wzór 2018" (Good Design 2018) logo,
 - f. expertise of product / or service,
 - g. 2 copies of the "Dobry Wzór 2018" (Good Design 2018) Catalog.
 - h. invitation to the Competition Gala for two people.
12. THE COMPETITION PARTICIPANTS RECEIVE:
- a. the right to use the Product/Service recommended for the "Dobry Wzór 2018" (Good Design 2018) Competition logo ,
 - b. the presentation of a product or service pictures on a special board, along with information about the product or service, the exhibition Good Design 2018.
13. The participants, Finalists and Winners of the Competition, along with the right to use the Competition logo receive, by e-mail to the address specified in the Application Form, the file containing the logo and the guidelines for its use in each of the cases provided for in points 6, 7, 8, 9, 10,11, 12. In case of violation of the above guidelines, at the request of the Organizer, all the above entities are obliged to remove those irregularities in all the materials in which the logo burdened with the flaw (irregularity) was used.
14. The aforementioned rewards and benefits arising from participation in the Competition shall be available to the Applicant – i.e. the company that has submitted a product/service to the Competition.

VI. Jury of the Competition

1. The Organizer appoints a Jury Panel, made up of experts in the following fields:
 - a. industrial design
 - b. design of services
 - c. design of business graphics and packaging
 - d. new technologies
 - e. materials for industries implementing the design
 - f. marketing of new products
 - g. ergonomic research and economics
 - h. economic and social institutions related to the design sector
 - i. institutions in the field of protection of intellectual property and copyrights
 - j. designers
2. The Organizer appoints the Chairperson of the Competition Jury, who has the casting vote when making the final decision on the "Dobry Wzór 2018" (Good Design 2018) Prize.
3. The final composition of the Jury will be made public no later than one month prior to the decision on the Competition winners on the website of the organizer.

VII . Timetable

1. The Competition "Dobry Wzór 2018" (Good Design 2018) takes place in the period from 12 March to 9 December 2018.
2. The deadline for submitting products and services to the Competition "Dobry Wzór 2018" (Good Design 2018) is 15 June 2018. By that date, the Submitter is required to:
 - a. send in the application form
 - b. send the photographic documentation of the product / service
 - c. pay the Competition Fee (confirmed by fax or email)



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3. Announcement of the Competition Finalists – 6 August 2018.
4. Delivery of the products / services qualified for the Competition Finals - 30 September 2018.
5. Provision of evidence of insurance for the products/services/samples - 30 September 2018.
6. Deliberations of the Jury Panel – 22 October 2018.
7. Official Awards Ceremony and announcement of the Winners - 25 October 2018.
8. Duration of the post-competition exhibition "Dobry Wzór 2018" (Good Design 2018) - from 26 October to 9 December 2018.

VIII. Rules for financing the participation in the Competition

1. The Competition Fee for submission of one product for the Competition is 1500 PLN + 23% VAT. The payment should be made to the account of the Institute of Industrial Design (Instytut Wzornictwa Przemysłowego Sp. z o.o.), at Raiffeisen Bank Polska S.A., account number 20 1750 0009 0000 0000 0636 0898, bank transfer title: Competition Fee "Dobry Wzór 2018" (Good Design 2018) (payment/transfer confirmed by fax onto the number: +48 22 831 64 78 or by e-mail: dobrywzor@iwp.com.pl).
2. Failure to pay the Competition Fee within the deadline indicated in the regulations shall result in the product/service being excluded therefrom.
3. The Competition fee is not refundable in the event of withdrawal of the Submitter from the Competition at any stage.
4. The Competition fee covers the costs and benefits of participation in the Competition as set out in the Rules:
 - a. promotion of the Competition Participants on the website www.iwp.com.pl
 - b. the presentation of a product or service pictures on a special board, along with information about the product or service, the exhibition Good Design 2018.
 - c. showing of the products and services qualified for the Finals of the Competition at the post-competition exhibition "Dobry Wzór 2018" (Good Design 2018),
 - d. presentation of the products and services qualified for the Competition Finals on the pages of the "Dobry Wzór 2018" (Good Design 2018) Competition Catalog,
 - e. preparation and delivery of the Certificates.
 - f. preparation and delivery to the Competition participants of the abbreviated design evaluation for the product /service submitted for the Competition,
 - g. to obtain statues by the Laureates

IX. Final provisions

1. The Organizer reserves the right not to award the "Dobry Wzór 2018" (Good Design 2018) prize in any and each category of the Competition.
2. The Organizer will not be liable in the event of the minister responsible for economy not awarding the "Wzór Roku 2018" (Design of the Year 2018) Prize.
3. The organizer will not be liable in the event that the Minister of Culture not awarding the "Wzór Roku dla Kultury 2018" (Design of the Year for Culture 2018) Prize.
4. The Organizer will not be liable in the event of the President of the Board of Industrial Development Agency JSC not awarding "Produkt Roku 2018" (Product of the Year 2018), Prize.
5. The Organizer reserves the right to award more than one "Dobry Wzór 2018" (Good Design 2018) Prize in each category.



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6. The withdrawal of the manufacturer / distributor / service provider from the Competition during any stage will, in the case of the relevant product / service qualifying for the Finals of the Competition, mean that the product / service is withdrawn from the exhibition, the catalog and all other materials promoting the products / services nominated for the "Dobry Wzór 2018" (Good Design 2018) Prize. Even in the case of withdrawal, the Competition Fee is non refundable.
7. The Organizer reserves the right to exclude the product qualified for the Competition Final from the Competition if the product delivered differs in terms of quality, type and color from the product submitted for the Competition and presented in the Application Form and photographic materials. Exclusion of the product from the Competition for reasons stated above does not result in the Competition Fee being refunded.
8. Failure to deliver the product / service qualified for the Finals of the Competition within the period specified in section VII point 4 (Timetable) will prevent the product / service being admitted to participate in the Competition Final. Exclusion of the product from the Competition for reasons stated above does not result in the Competition Fee being refunded.
9. The Organizer does not send back the products and services delivered to its seat for the purpose of the post-competition exhibition. Their pickup takes place at the expense of the Participant, after the end of the exhibition, at the date/time agreed by phone or by e-mail with a representative of the Organizer.
10. The Organizer has the right to publish the products / services submitted to the Competition by the Finalists and Winners in the publicity and promotional materials of the Organizer.
11. By joining this Competition, Applicants acknowledge and agree that their image may be used for promotional and marketing purposes by the Competition Organizer and its Strategic Partner, by placing such images in the mass media, i.e. television, the press and the internet.
12. The Organizer reserves the right to change the schedule of the Competition, of which all Submitters will be informed by e-mail sent to the address provided in the Application Form.
13. The contents of the present Rules shall be made available at the Organizer's seat and on the website www.iwp.com.pl in the period from 12 March to 25 October 2018.

X. Information clause

1. The administrator of your personal data provided in the application form is Instytut Wzornictwa Przemysłowego Sp. z o.o., hereinafter referred to as: "the Administrator". You can contact the Administrator writing to the following address: dobrywzor@iwp.com.pl or calling the following number 22 860 00 66
2. The legal basis for the processing of your data is the fact that you entered the Good Design 2018 competition (hereinafter referred to as the Competition) for the purpose of which the processing of your data is necessary.
3. Your personal data shall be processed solely for the purposes connected with the entering of the Competition.
4. The provision of your personal data is not obligatory, but your failure to provide your personal data will prevent you from entering the Competition.
5. Your personal data shall be stored for a period of 10 years from the date of completion of the activities connected with the conduct of the Competition.
6. The Administrator does not intend to transfer your personal data to any third country or to any international organizations.
7. You shall have a right to request the Administrator to provide you with access to your data, to correct, transfer, remove your data or restrict the scope of processing of your data.



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8. With reference to the processing of your personal data by the Administrator, you shall be entitled to lodge a complaint to a supervisory authority.
9. Based on the provided personal data, the Administrator shall not take any automated decisions towards you, including decisions which are a result of profiling*.

*Profiling shall mean any form of automated personal data processing which consists of the use of personal data for evaluation of certain personal factors of a natural person, in particular for the purpose of an analysis or forecast of aspects concerning the work of such natural person, his/her economic situation, health, personal preferences, interests, reliability, conduct, localization or whereabouts.